



The Complete List of Facebook Interests

Business and industry

- Advertising
- Agriculture
- Architecture
- Aviation
- Banking
 - ❑ Investment banking
 - ❑ Online banking
 - ❑ Retail banking
- Business
- Construction
- Design
 - ❑ Fashion design
 - ❑ Graphic design
 - ❑ Interior design

- Economics
- Engineering
- Entrepreneurship
- Healthcare
- Higher Education
- Management
- Marketing
- Nursing
- Online
 - ❑ Digital marketing
 - ❑ Display advertising
 - ❑ Email marketing
 - ❑ Online advertising
 - ❑ Search engine optimization
 - ❑ Social media
 - ❑ social media marketing
 - ❑ Web design
 - ❑ Web development
 - ❑ Web hosting
- Personal finance
 - ❑ Credit cards
 - ❑ Insurance
 - ❑ Investment
 - ❑ Mortgage loans
- Property
- Retail
- Sales
- Science
- Small business

Entertainment

- Films
 - ❑ Action films
 - ❑ Animated films
 - ❑ Anime films

- Bollywood films
- Comedy films
- Documentary films
- Drama films
- Fantasy films
- Horror films
- Musical theatre
- Science fiction films
- Thriller films

- Games

- Action games
- Board games
- Browser games
- Card games
- Casino games
- First-person shooter games
- Gambling
- Massively multiplayer online games
- Massively multiplayer online role-playing games
- Online games
- Online poker
- Puzzle video games
- Racing games
- Role-playing games
- Simulation games
- Sports games
- Strategy games
- Video games
- Word games

- Live events

- Ballet
- Bars
- Concerts
- Dancehalls
- Music festivals
- Nightclubs
- Parties
- Plays

- Theatre

- Music

- Blues music
- Classical music
- Country music
- Dance music
- Electronic music
- Gospel music
- Heavy metal music
- Hip hop music
- Jazz music
- Music videos
- Pop music
- Rhythm and blues music
- Rock music
- Soul music

- Reading

- Books
- Comics
- Fiction books
- Literature
- Magazines
- Manga
- Mystery fiction
- Newspapers
- Non-fiction books
- Romance novels
- eBooks

- Television programme

- TV chat shows
- TV comedies
- TV game shows
- TV reality shows

Family and relationships

- Dating
- Family
- Fatherhood
- Friendship
- Marriage
- Motherhood
- Parenting
- Weddings

Fitness and wellness

- Bodybuilding
- Meditation
- Physical exercise
- Physical fitness
- Running
- Weight running
- Yoga

Food and drink

- Alcoholic drink
 - Beer
 - Distilled drink
 - Wine
- Cooking
 - Baking
 - Recipes

- Cuisine

- Chinese cuisine
- French cuisine
- German cuisine
- Greek cuisine
- Indian cuisine
- Italian cuisine
- Japanese cuisine
- Korean cuisine
- Latin American cuisine
- Mexican cuisine
- Middle Eastern cuisine
- Spanish cuisine
- Thai cuisine
- Vietnamese cuisine

- Drinks

- Coffee
- Energy drinks
- Juice
- Soft drinks
- Tea

- Food

- Barbecue
- Chocolate
- Desserts
- Fast food
- Organic food
- Pizza
- Seafood
- Veganism
- Vegetarianism

- Restaurants

- Coffeehouses
- Diners

- Fast casual restaurants
- Fast food restaurants

Hobbies and activities

- Arts and music

- Acting
- Crafts
- Dance
- Drawing
- Drums
- Fine art
- Guitar
- Painting
- Performing arts
- Photography
- Sculpture
- Singing
- Writing

- Current events

- Home and Garden

- DIY
- Do it yourself (DIY)
- Furniture
- Gardening
- Home appliances

- Pets

- Birds
- Cats
- Dogs
- Fish
- Horses
- Pet food

- Rabbits
- Reptiles

- Politics and social issues

- Charity and causes
- Community issues
- Environmentalism
- Law
- Politics
- Religion
- Sustainability
- Veterans
- Volunteering

- Travel

- Adventure travel
- Air travel
- Beaches
- Car rentals
- Cruises
- Ecotourism
- Holidays
- Hotels
- Lakes
- Mountains
- Nature
- Theme parks
- Tourism

- Vehicles

- 4x4s
- Automobiles
- Boats
- Electric Vehicles
- Hybrids
- Lorries
- Motorcycles
- Motorhomes
- People carriers

- Scooters

Shopping and fashion

- Beauty

- Beauty salons
- Cosmetics
- Fragrances
- Hair products
- Spas
- Tattoos

- Clothing

- Children's clothing
- Men's clothing
- Shoes
- Women's clothing

- Fashion accessories

- Dresses
- Handbags
- Jewellery
- Sunglasses

- Shopping

- Boutiques
- Coupons
- Discount shops
- Luxury goods
- Online shopping
- Shopping centres

- Toys

Sports and outdoors

- Outdoor recreation
 - Boating
 - Camping
 - Fishing
 - Horseback riding
 - Hunting
 - Mountain Biking
 - Surfing

- Sports
 - American football
 - Baseball
 - Basketball
 - Car racing
 - College football
 - Football
 - Golf
 - Marathons
 - Skiing
 - Snowboarding
 - Swimming
 - Tennis
 - Triathlons
 - Volleyball

Technology

- Computers
 - Computer memory
 - Computer monitors
 - Computer processors
 - Computer servers
 - Desktop computers
 - Free software
 - Hard drives

- Network storage
- Software
- Tablet computers

- Consumer electronics

- Audio equipment
- Camcorders
- Cameras
- GPS devices
- Game consoles
- Mobile phones
- Portable media players
- Projectors
- Smartphones
- Televisions
- eBook readers